# **Neighborhoods Go Green!**

# A Curated Exhibit About Sustainability Beyond LEED® Buildings

# The Opportunity

Join the U.S. Green Building Council in hosting dynamic new exhibit about sustainable neighborhood design. This exhibit was designed to reach interested members of the public, design professionals, and local policymakers, and can be the stage for related events such as receptions, lectures and other educational programming.

# How was the Exhibit Developed?

Co-curated by the Chicago Architecture Foundation (CAF) with Farr Associates and USGBC in the summer of 2010, the NGG! exhibit was presented for the first time in Chicago in CAF gallery space during the Greenbuild International Conference and Expo. While the exhibit content is primarily national, the exhibit also includes a panel challenging local policymakers and advocate



groups incentivize encourage LEED-ND projects.

### What Does the Exhibit Cover?

The NGG! exhibit uses LEED-ND, a nationally-recognized standard for sustainable development projects, as a framework to discuss the key elements of a green neighborhood. The exhibit features text, photographs, and illustrations representing the features of a model green neighborhood, and showcases successful national and local projects. Today's popular culture often promotes sustainability with technological solutions, like light bulbs, hybrid cars, or green buildings. The Neighborhoods Go Green! Exhibit reveals

Designing a Model Green Neighb

the enormous potential of a whole neighborhood approach, and challenges visitors to think big.

# The Regional Challenge

A critical element of the exhibit is the Regional Challenge, which will spark conversation among local stakeholders and ideally lead to commitment to meet a specific policy objective. For example, Chicago's Challenge is to have one LEED for Neighborhood Development project in each county in the state and for Chicago region agencies to commit to encouraging LEED-ND for future redevelopment projects. Each exhibit location will create its own Regional Challenge.

### The Benefits of an Exhibit

The exhibit format – accessible, fresh, and eye-catching -is a unique way for USGBC and its partnering sponsors to broaden our audience base, reach local policymakers,

and build the momentum of a green neighborhood movement. Everyone has an immediate connection to the neighborhoods where they live or work, and the exhibit highlights the link between sustainability and the places we already know and love.

# **How Can You Support the Exhibit?**

Join us in making Neighborhoods Go Green! a travelling exhibit:

- Sponsor the exhibit locally
- Help sponsor the NGG! exhibit series
- Promote the exhibit to your constituents and colleagues
- Offer your local LEED-ND project for a tour

Contact Jeff Lovshin, Associate, Neighborhood Development at USGBC to get involved. jlovshin@usgbc.org

202-552-1491

# **Neighborhoods Go Green - Exhibit Panels**

(As resized for Toronto exhibition, Oct. 2011)



Panel 1 - Intro



Panel 2 - Smart Site



Panel 3 - Lively Places



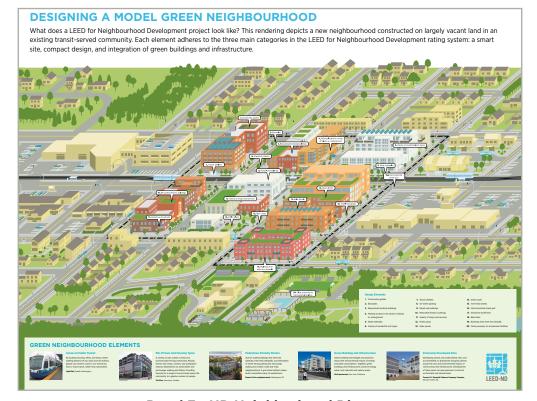
Panel 4 - Green Building



Panel 5 - Rating System



Panel 6 - Challenge



Panel 7 - ND Neighborhood Diagram

**Dimensions:** Panels 1-6 = 8'X'9' Panel 7 = 8'X10'

# **Brochure (Example - Chicago Exhibit)**

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# NEIGHBORHOODS

The Neighborhoods Go Green! exhibition explores the construction and certification of green

neighborhoods.

>>> By thinking on a larger scale, we can reorganize the places we live and work and dramatically reduce the impact of our lives on our neighborhoods—and on planet Earth.



Generous support for Neighborhoods Go Green! provided by:













# NEIGHBORHOODS GO GREEN!

highlights green neighborhood design and certification.



### Building a Greener Chicago

Can Chicago lead the world in the construction of green neighborhoods? Discover the strategies that would enable Chicago to meet this challenge.

### Selecting a Smart Site

Where are the best locations for new green neighborhoods? Learn why selecting a site near schools, commercial centers, and existing infrastructure such as public transit is critical to creating sustainable communities.

# **Creating Lively Places**

How do we design vibrant neighborhoods? Discover how a compact, walkable layout and a mix of shops and housing make lively places.

### **Integrating Buildings and Infrastructure**

How can buildings and infrastructure work together to reduce waste and save energy? See how innovative water management and energy conservation strategies create greater sustainability than green buildings can achieve alone.

### Rating the Neighborhood

How are green neighborhoods certified? Learn more about the LEED for Neighborhood Development rating system designed by the U.S. Green Building Council and its partners.

# Designing a Model Green Neighborhood

What does a green community look like? Explore a detailed rendering of a model neighborhood that incorporates sustainable design practices.

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